



WEWS

ORDER

Flight Dates **10/19/12-10/30/12**

Contract / Revision **315089 /** Product **TLC-SCRIP-Judge O'Brien,Judge Jr**

Original Date / Revision **10/17/12 10/19/12** Agency Com **15%**

Advertiser **Summit Cnty Rep Central Co** Billing Contact

**1755 Merriman Rd - Ste 250
Akron, OH 44313**

Agency **Summit Cnty Rep Central Co**

Buying Contact

**1755 Merriman Rd - Ste 250
Akron, OH 44313**

Sales Office WEWSL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive

Louis Schottelkotte

Account Executive	Order%	Start Date	End Date
Louis Schottelkotte	100%		

Order Share 100% Market Value 66300

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	60	\$41,480.00	\$48,800.00	0.00	10/01/12	10/28/12	60	\$41,480.00	\$48,800.00
November 2012	18	\$14,875.00	\$17,500.00	0.00	10/29/12	10/30/12	18	\$14,875.00	\$17,500.00
Totals	78	\$56,355.00	\$66,300.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	10/19/12	10/30/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	1	\$650.00	P-2	0.00 NM	7	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	----F--	1		\$650.00		0.00					
Week:		10/22/12	10/28/12	MTWTF--	5		\$650.00		0.00					
Week:		10/29/12	11/04/12	MT-----	1		\$650.00		0.00					



WEWS

Print Date: 10/22/12

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Contract / Revision **315089** Flight Dates **10/19/12-10/30/12**

Hiatus Dates

Original Date / Revision 10/17/12/ 10/19/12

Order Sep 00:20:00

Advertiser **Summit Cnty Rep Central C** Product **TLC-SCRIP-Judge O'Brien,J** Estimate #

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	10/19/12	10/30/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	1	\$700.00	P-2	0.00	NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	2		\$700.00		0.00						
Week:		10/22/12	10/28/12	MTWTF--	6		\$700.00		0.00						
Week:		10/29/12	11/04/12	MT-----	2		\$700.00		0.00						
N 3	WEWS	10/19/12	10/30/12	M-F 9-10a Kelly	CM	9-10A	MTWTF--	:30	1	\$650.00	P-2	0.00	NM	6	\$3,900.00
Week:		10/15/12	10/21/12	----F--	1		\$650.00		0.00						
Week:		10/22/12	10/28/12	MTWTF--	3		\$650.00		0.00						
Week:		10/29/12	11/04/12	MT-----	2		\$650.00		0.00						
N 4	WEWS	10/19/12	10/30/12	M-F 10-11a Dr. Oz	CM	10-11A	MTWTF--	:30	1	\$650.00	P-2	0.00	NM	6	\$3,900.00
Week:		10/15/12	10/21/12	----F--	1		\$650.00		0.00						
Week:		10/22/12	10/28/12	MTWTF--	3		\$650.00		0.00						
Week:		10/29/12	11/04/12	MT-----	2		\$650.00		0.00						
N 5	WEWS	10/19/12	10/30/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	1	\$1,000.00	P-2	0.00	NM	6	\$6,000.00
Week:		10/15/12	10/21/12	----F--	1		\$1,000.00		0.00						
Week:		10/22/12	10/28/12	MTWTF--	3		\$1,000.00		0.00						
Week:		10/29/12	11/04/12	MT-----	2		\$1,000.00		0.00						
N 6	WEWS	10/19/12	10/30/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	1	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
Week:		10/15/12	10/21/12	----F--	1		\$1,000.00		0.00						
Week:		10/22/12	10/28/12	MTWTF--	1		\$1,000.00		0.00						
Week:		10/29/12	11/04/12	MT-----	1		\$1,000.00		0.00						
N 7	WEWS	10/19/12	10/30/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	1	\$225.00	P-3	0.00	NM	10	\$2,250.00
Week:		10/15/12	10/21/12	----F--	1		\$225.00		0.00						
Week:		10/22/12	10/28/12	MTWTF--	7		\$225.00		0.00						
Week:		10/29/12	11/04/12	MT-----	2		\$225.00		0.00						
N 8	WEWS	10/19/12	10/30/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	1	\$1,000.00	P-2	0.00	NM	5	\$4,900.00
Week:		10/15/12	10/21/12	----F--	1		\$900.00		0.00						
Week:		10/22/12	10/28/12	MTWTF--	3		\$1,000.00		0.00						
Week:		10/29/12	11/04/12	MT-----	1		\$1,000.00		0.00						
N 9	WEWS	10/19/12	10/30/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	1	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
Week:		10/15/12	10/21/12	----F--	1		\$1,200.00		0.00						
Week:		10/22/12	10/28/12	MTWTF--	3		\$1,200.00		0.00						
Week:		10/29/12	11/04/12	MT-----	1		\$1,200.00		0.00						
N 10	WEWS	10/19/12	10/30/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	\$1,800.00	P-2	0.00	NM	3	\$5,400.00
Week:		10/15/12	10/21/12	----F--	1		\$1,800.00		0.00						
Week:		10/22/12	10/28/12	MTWTF--	1		\$1,800.00		0.00						
Week:		10/29/12	11/04/12	MT-----	1		\$1,800.00		0.00						



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Print Date: 10/22/12

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Contract / Revision **315089** Flight Dates **10/19/12-10/30/12**

Hiatus Dates

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Order Sep 00:20:00

Advertiser **Summit Cnty Rep Central C** Product **TLC-SCRIP-Judge O'Brien,J** Estimate #

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 10	WEWS	10/19/12	10/30/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	\$1,800.00	P-2	0.00	NM	3	\$5,400.00	
N 11	WEWS	10/19/12	10/30/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	1	\$1,200.00	P-2	0.00	NM	4	\$4,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	----F--		1				\$1,200.00		0.00				
	Week:	10/22/12	10/28/12	M-W-F--		2				\$1,200.00		0.00				
	Week:	10/29/12	11/04/12	M-----		1				\$1,200.00		0.00				
N 12	WEWS	10/19/12	10/30/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTFSS	:30	1	\$3,000.00	P-1	0.00	NM	2	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00				
	Week:	10/22/12	10/28/12	MTWTF--		1				\$3,000.00		0.00				
	Week:	10/29/12	11/04/12	MT-----		1				\$3,000.00		0.00				
N 13	WEWS	10/19/12	10/30/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$550.00	P-2	0.00	NM	4	\$2,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S-		2				\$550.00		0.00				
	Week:	10/22/12	10/28/12	-----S-		2				\$550.00		0.00				
	Week:	10/29/12	11/04/12	-----		0				\$550.00		0.00				
N 14	WEWS	10/19/12	10/30/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S-		1				\$700.00		0.00				
	Week:	10/22/12	10/28/12	-----S-		1				\$700.00		0.00				
	Week:	10/29/12	11/04/12	-----		0				\$700.00		0.00				
N 15	WEWS	10/19/12	10/30/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	-----	:30	0	\$1,200.00	P-2	0.00	NM	3	\$3,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00				
	Week:	10/22/12	10/28/12	-T-T---		2				\$1,200.00		0.00				
	Week:	10/29/12	11/04/12	-T-----		1				\$1,200.00		0.00				
N 16	WEWS	10/19/12	10/30/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----	:30	0	\$700.00	P-2	0.00	NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S		1				\$700.00		0.00				
	Week:	10/22/12	10/28/12	-----S		1				\$700.00		0.00				
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00				
														Totals	78	\$66,300.00